



PRESS RELEASE

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AFP LAUNCHES ITS NEW MULTIMEDIA PLATFORM, AFP FORUM: THE ENTIRE NEWS PRODUCTION IN TEXT, PHOTO, VIDEO AND INFOGRAPHICS AVAILABLE ON ONE SITE

WITH OVER 6,000 NEWS ITEMS PER DAY IN REAL-TIME AND 24/7, AFP OFFERS THE WORLD OF INFORMATION ONE UNIQUE ACCESS TO ITS CONTENT IN 6 LANGUAGES.

AFP Forum brings together the old download platforms for photo, text and video (ImageForum, AFP-Direct and VideoForum respectively) on one multimedia platform optimized for all uses: written press, websites, television, mobile content, content providers, public screens, institutions...

A dedicated editorial team curates thematic folders, retrospectives, anniversaries and "best-of"s daily on 6 categories: news, the economy, sports, celebrities, features and fashion.

The platform is centered around a completely customizable user-experience with an optimized search-engine, geolocalized browsing, shared features with other users, and a multimedia alert system by email to stay on top of all the breaking news.

AFP's archives are also available on the platform, with over 40 million documents from the 20th and 21st centuries comprised of analyses, news reports, biographies, retrospectives, portraits, historical archives...

AFP Forum is available for all new clients since April 7th, and will be progressively rolled out for existing clients starting in the Middle East and the Maghreb, followed by the French and the rest of the world until April 2015.

[Discover AFP Forum](#)

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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