



PRESS RELEASE

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AFP AND LAPRESSE IN MULTI-YEAR PARTNERSHIP AGREEMENT

AGENCE FRANCE-PRESSE AND LAPRESSE CONCLUDE A MULTI-YEAR PARTNERSHIP AGREEMENT, EFFECTIVE AS OF 1 JANUARY 2018.

Beginning next year, the LaPresse news agency will be able to distribute a large part of AFP's production over the entire Italian territory. Those products include several "wires" with text stories translated into Italian, including economic and financial news as well as coverage of the EU.

LaPresse will also provide some of its customers with AFP's news and photo archives service, the recipient of many prizes, as well as videos, in Italian, chosen within the constantly growing AFPTV output. Priority will go to content related to Europe, the Mediterranean, North Africa and the Middle East.

Finally, LaPresse will also be able to redistribute AFP's live worldwide video service. LaPresse will also be able to provide support for AFP's multimedia coverage of Italy.

"We are proud to be able to collaborate with AFP in Italy and to be able to distribute its content," LaPresse President Marco Durante stated. "We are convinced that this agreement, in addition to consolidating LaPresse's international profile, will be able to contribute to an increase in the two agencies' sales to our mutual benefit," he added.

Christine Buhagiar, AFP's Europe Director, hailed the agreement with "a major player in the Italian media landscape, as active in the media domain as in the corporate news and sports fields, two sectors also at the heart of AFP's development strategy."

About LaPresse

LaPresse is a leading Italian multimedia news agency. It turns out news in the form of text stories, photos and videos, seven days a week and provides more than 90% of the Italian media market with its content. With bureaus in Milan, Rome and Turin, LaPresse also provides basic multimedia content for businesses and institutions thanks to its quality, complete, reliable and rapid production. LaPresse enjoys a network of partners which allows international distribution. Its international calling, its spirit of enterprise, its technological innovation help create tools and tailored to match the users' real needs, with a permanent investment in human resources, technologies and infrastructures.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,300 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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