



PRESS RELEASE

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PATRICE MONTI APPOINTED DEPUTY DIRECTOR OF SALES & MARKETING FOR AFP



Patrice Monti has been appointed Deputy Director of Sales & Marketing for Agence France-Presse. He will be seconding Group Director of Sales & Marketing Stéphane Marcovitch as of January 8.

Patrice Monti started his career with the Lagardère Group's advertising department, promoting a number of the Group's magazines to advertisers, before joining the EMAP group in a similar position and then returning to Lagardère in international advertising development.

In 2000, he joined the New York Times group where he successively held the positions of Advertising Director for the International Herald Tribune, Director - Europe Circulation, and Managing Director - Circulation. Since 2012, he had been Vice President - International Circulation for the New York Times International Edition.

A graduate of ESSCA, he has also completed HEC Executive Education's Advanced General Management Certification programme.

About AFP

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