



PRESS RELEASE

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PYEONGCHANG WINTER OLYMPICS: AFP TO PROVIDE FULL MULTIMEDIA COVERAGE

AFP IS MOBILISING MORE THAN 80 CORRESPONDENTS TO OFFER COMPREHENSIVE REAL-TIME COVERAGE IN TEXT, PHOTOGRAPHY, VIDEO, GRAPHICS AND VIDEOGRAPHICS OF THE WINTER GAMES THAT START FEBRUARY 9.

The extensive deployment is in line with the Agency's strategy to prioritise sports.

- **In video** six special correspondents supported by a dedicated Hong Kong desk will produce **120 videos** all along the event in French and English, in both broadcast and web formats. Live video will describe the atmosphere and cover IOC press conferences. AFP will also offer its clients video features ahead of the competition, such as athlete portraits and interviews, presentations of the sites, security issues, and economic and environment themes.
- **Up to 1,000 images** per day will be transmitted in real time by 31 on-site photographers. Slideshows will highlight a selection of images prior to the competition and also from each day during the event. There will be a selection of offbeat pictures as the Games wrap up on February 25.
- **800 news items per day** in all of the Agency's six production languages, and up to 80 in French, will provide full text coverage of the Winter Games, from the preparations to the closing ceremony. There will be factual reporting of the sporting events and also profiles, interviews, background and analysis. The AFP team will also seek to cover the smaller stories within the larger event: the scandals, controversies, incidents, crises, hopes and the impact of the presence of a North Korean delegation.
- **More than 30 graphics and videographics** will illustrate the programme, medal tables and star athletes. This format will also be used to explain 15 of the major sports in competition, and provide a general presentation of the Winter Olympic Games in the Agency's six languages.
- **On the web**, AFP and its partner Gracenote will offer a widget providing access to a real-time data feed of results, programming, medals tables, athlete factsheets and information about previous events.

An extra multimedia team will travel to Pyongyang to cover the Games from the North Korean viewpoint, providing unprecedented insight into how one of the world's most secretive capitals will react to one of its most heavily publicized events. [AFP opened a bureau in North Korea](#) in 2016, allowing the Agency to regularly send text, photo and video teams into the country.

The Agency will also provide full multimedia coverage of the Paralympic Games (March 9-18) that follow the Olympics, with behind-the-scenes stories about the competition, athletic and social topics, and features about people with disabilities in South Korea.

About AFP:

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, economics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,300 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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Press contact: Caroline Bulcke - Tel. : +33 (0)1 40 41 81 12 - caroline.bulcke@afp.com