

## PRESS RELEASE

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## FRANCE'S TF1 FEATURES NEW SEGMENT ON AFP FACT-CHECKING

A NEW SEGMENT ON THE FRENCH TELEVISION CHANNEL TF1'S SATURDAY EVENING NEWS PROGRAMME WILL SHOW VIEWERS HOW AFP JOURNALISTS DEBUNKED A FAKE NEWS STORY.

Every Saturday on the evening newscast, a TF1 journalist will analyse how a piece of false information has been spread and explain how fact-checking techniques were used to verify it. Like all content examined by AFP's fact-checkers, the result will also be made accessible to the public on the Agency's <u>AFP Fact Check</u> blog which, since its launch in 2017, has been dedicated to checking suspected bogus content spread online.

This partnership with TF1 – one of the most viewed TV channels in Europe – is the latest of AFP's initiatives to promote and illustrate the fight against disinformation. It highlights the efforts of AFP's unique global network of Fact-checking teams.

AFP's Global News Director Phil Chetwynd called the joint project with TF1 "a new showcase for the efforts of our editorial departments to provide its clients with verified news every day."

He added: "TF1 will benefit from the Agency's fact-checking expertise, which is part of AFP's DNA and of its historical mission."

TF1's head of news Thierry Thuillier said that "as a leading media we have a responsibility to our audiences.

"Having this Saturday evening feature in association with AFP shows our desire to fight the phenomenon of disinformation with even greater rigour".

## About AFP:

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, economics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,400 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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