

TWITTER AND AFP ANNOUNCE PARTNERSHIP TO BRING MORE AUTHORITATIVE CONTEXT IN BRAZIL

Twitter, a service for public conversation, and AFP, one of the world's leading news agencies, announce this Wednesday an agreement aimed at elevating credible news and information in Portuguese, particularly for users in Brazil.

With this collaboration, Twitter's Curation team is expanding the scale and increasing the speed of its efforts to identify and elevate credible information on the platform in Brazil. AFP will help provide timely and authoritative context across the wide range of global topics and conversations that happen on Twitter every day, including those that may potentially generate or contain misleading information. After a pilot period, both parties are now collaborating on a regular basis.

"Digital investigations are a major editorial priority for AFP. It makes perfect sense to give more visibility to our verification work on a major platform like Twitter" - Phil Chetwynd, AFP's Global News Director.

AFP's digital investigation team counts on the work of more than 30 fact-checkers across Latin America, among them 10 only in Brazil.

"This project will allow our team in Brazil, AFP Checamos, to increase the amount of verified content on Twitter and thus help disrupt false narratives that cloud the digital atmosphere" - Leila Macor, head of AFP's digital verification in Latin America.

"With hundreds of millions of Tweets shared daily, Twitter's Curation team is committed to highlighting and contextualizing the wide-range of events and stories that unfold on Twitter. We're excited to collaborate with AFP to ensure that credible information is available in real time around key conversations as they emerge on Twitter." - Leandro Mota, Senior Curation Lead for Twitter Latin America.

Currently, [Twitter's Curation team](#) helps give people context to make informed decisions about what they see on Twitter. When large or rapidly growing conversations happen on Twitter that may be noteworthy, controversial, sensitive, or may contain potentially misleading information, Twitter's Curation team sources and elevates relevant context from reliable sources.

Through this collaboration, the [AFP Checamos](#) team will help Twitter's Curation team increase its capacity to add reliable context to conversations happening on Twitter. It's important to note that, as with Twitter's Curation team, the scope of this work does not involve content moderation or any enforcement measures related to Twitter's policies. The collaboration is an extra layer to Twitter's efforts to provide people with more context and reliable information around the conversations that are getting traction on the service.

About Twitter, Inc.

Twitter is what's happening and what people are talking about right now. To learn more, visit about.twitter.com and follow [@Twitter](https://twitter.com/AboutTwitter). Let's talk.

About AFP:

AFP is a leading global news agency providing fast, comprehensive and verified coverage of the events shaping our world and of the issues affecting our daily lives. Drawing from an unparalleled news gathering network across 151 countries, AFP also is a world leader in digital verification. With 2,400 staff representing 100 different nationalities, AFP covers the world in six languages, with a unique quality of multimedia storytelling spanning video, text, photos and graphics.

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