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AFP LAUNCHES ONLINE COURSE TO TACKLE CLIMATE MISINFORMATION

Leading global news agency AFP releases an online training course to equip journalists and journalism students with tools and techniques to tackle climate misinformation.

The course was developed by AFP's award-winning digital investigation and climate teams and is available in four languages: English, French, Portuguese, and Spanish, with the support of the Google News Initiative and part of its Collaboration for Climate Reporting.

The course focuses on tackling misinformation and disinformation, widespread on social media, which undermines understanding of the causes and dangers of climate change.

It lasts around one hour and includes videos, examples, tips and guizzes and provides a certificate upon completion.

Essential climate reporting skills for all journalists

Journalists need to know how to identify false climate change information, to detect greenwashing and identify reliable sources.

This training course, released ahead of Earth Day at Perugia International Journalism Festival, introduces journalists to common types of false and misleading climate claims.

"Equipping our journalists to cover the climate better is a key priority for AFP. This course provides journalists with tools to tackle the harmful climate disinformation that is thriving on social media," said Phil Chetwynd, Global News Director of AFP.

Flexible, certified courses

More than 10,000 journalists and journalism students are already following courses on AFP's online training platform, which exists in four languages.

It includes short modules for working and future journalists to complete in their own time, at no cost, to save time verifying information and navigating online.

More advanced courses cover techniques for deeper investigations, tackling health misinformation, and steps to anticipate and deal with online harassment.

The AFP Digital Courses platform is regularly updated with new examples and exercises.

About AFP

AFP is a leading global news agency, providing 24/7 coverage of world news across all fields. Since 2017, AFP has built up the world's largest digital investigation network, with more than 140 journalists covering 85 countries to date. These specialised journalists are a reference in the fight against disinformation and publish in 26 languages on the factcheck afp.com website.

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