

ADMO, A NEW WEBSITE TO FIGHT DISINFORMATION IN CROATIA AND SLOVENIA, LAUNCHES WITH AFP AS A PARTNER

Croatian and Slovenian digital media observatory ADMO (Adria Digital Media Observatory), the result of a collaboration between journalists and academics, has launched admohub.eu, a website that will provide access to hundreds of articles, research projects and media literacy modules focused on disinformation.



To counter the disinformation campaigns that are proliferating online in Croatia and Slovenia, Agence France-Presse (AFP), a world leader in digital investigation, and the non-profit journalism centre Oštro, will publish fact-checks and investigative articles aimed at setting the record straight, with AFP working in Croatia and Oštro working in Slovenia.

The University of Dubrovnik (UNIDU), the project leader, and the University of Zagreb (FER, FPZG) will publish articles from their end that analyse disinformation in the region.

Media education modules, produced by AFP, will be available on the [website](https://admohub.eu) and will also be broadcast by the television channel N1 in order to reach the largest audience possible. Various media education initiatives will also be carried out by GONG, an NGO focused on defending democracy in Croatia.

The development of the site admohub.eu, available in English, Croatian and Slovenian, has been entrusted to the French-based company XWiki.

“We are proud to be taking part in this project. It is further recognition of AFP’s value in global digital investigation. The fight against disinformation is crucial, as it poses a major challenge for the defense of our democracies,” [Christine Buhagiar](#) stated, Regional Director for Europe at AFP.

The ADMO project, co-founded by the European Union, is part of the European Digital Media Observatory ([EDMO](#)). This independent coordinating body was created in 2020 by the European Commission to unite journalists, academics, and experts in media training in the fight against disinformation. The network covers all countries in the European Union through 14 hubs. Agence France-Presse is a partner of 8 EDMO hubs.

About AFP

AFP is a leading global news agency, providing 24/7 coverage of world news across all fields. Since 2017, AFP has built up the world’s largest digital investigation network, with more than 140 journalists covering 86 countries to date. These specialised journalists are a reference in the fight against disinformation and publish in 26 languages on the factcheck.afp.com website.

As a result, AFP was chosen by the European Commission to take part in seven other platforms of EDMO’s network that covers 16 countries, in addition to BROD. AFP is also a member of IFCN (International Fact-Checking Networks) and participated in the writing of EFCSN (European Fact-Checking Standards Network)’s Code. AFP also belongs to META’s programme aiming to identify misleading information circulating on these social networks.

Join us on:



Press Contact: Coline Sallois – Tel. : +33 (0)1 40 41 45 60 – +33(0)6 63 48 80 04 – coline.sallois@afp.com