

AFP JOINS CONSORTIUM TO BUILD A TRUSTED EUROPEAN MEDIA DATA SPACE

The initiative, in which Agence France-Presse (AFP) is participating along with around forty media and tech organisations, lies at the heart of the implementation of the European data strategy.

Bilbao — After more than two years of preparatory work, the TEMS consortium (Trusted European Media data Space) officially launches its efforts to design and implement a shared media data space across Europe.

TEMS is a collaborative project driven by 43 media and technology organisations, collectively representing hundreds of entities in the cultural and creative sectors across 14 countries. AFP will contribute its expertise, with a specific focus on digital investigation and developing content-distribution platforms.

Supported by the European Commission's Digital Europe Programme (DIGITAL), the TEMS consortium receives approximately 8 million euros in funding from the programme, contributing to a total budget of 16.5 million euros.

This marks a significant milestone in how the media sector can share and extract value from data. Its aim is to support the economic development and future growth of local and regional media ecosystems throughout Europe.

In practical terms, TEMS will pave the way for the large-scale deployment of advanced services, infrastructure, and platforms tailored to the industry's main challenges, such as combating disinformation, audience analysis, improving data flows in production chains, and facilitating the adoption of artificial intelligence (AI) and virtual reality technologies.

TEMS aims to transform existing media platforms and emerging data space infrastructures, facilitating open access to a shared data space for all media stakeholders. This will support digital transformation and boost the competitiveness of the European media industry.

"AFP is proud to be part of this strategic undertaking for the media, a shared European platform for research and content exchange among professionals. In a time when disinformation is becoming increasingly prevalent, the goal is nothing less than to create a large, secure common digital space for all industry stakeholders, where they can easily discover, exchange, share and highlight content with certainty about their authenticity and reliability. With its experience in ensuring trustworthy information and managing digital platforms, AFP will play a significant role in this European project," said Christine Buhagiar, AFP's Regional Director for Europe.

The official launch event of TEMS will take place on October 24, 2023, at Euskal Irrati Telebista-EITB in Bilbao. The TEMS project presentation will be followed by contributions from consortium members, including Innovalia, France Télévisions, the European Commission, Agence France-Presse, and EITB - Radio Televisión Basque.

Interested? Register here: tems-dataspaces.eu

For more information:
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The TEMS consortium is coordinated by the Association Innovalia and includes the following partners (in alphabetical order): 1001 Lakes OY, ACATECH - Deutsche Akademie der Technikwissenschaften, Agence France-Presse, APA - Austria Presse Agentur (APA-IT, APA-DeFacto), Arctur, Asociation para el Desarrollo de la Economia del Dato (BAIDATA), Athens Technology Center Anonymi Viomichaniki Emporiki Kai Techniki Etaireia Efarmogon Ypsilis Technologias, CAP Digital, Comite International des Telecommunications de Presse-Agentur, Commission Superieure Technique de l'Image et du son CST, Consultores de Automatización y Robótica, Cultural Broadcasting Archive, Verein zur Förderung Digitaler Kommunikation, Dawex Systems, De Vlaamse Radio en Televisieomroeporganisatie NV, DPA - Deutsche Presse-Agentur GmbH, EBU - Union Europeenne de Radio-Télévision, EITB Media SA, Engineering - Ingegneria Informatica SPA, Europese Culturele Stichting, Fincons Group AG, France Télévisions, Henneo Media SA, Ikonomedia AD, Institut national de l'audiovisuel (INA), International Data Spaces EV, ISAN International Agency, Media City Bergen, Media-IO, Orange Business Services, Panodysey, Procirep (Société des Producteurs de Cinéma et de Télévision), Schickler Unternehmensberatung GmbH, Sociedad de Proyectos para la Transformation Digital SA, , Software Quality Systems SA, Startin'Blox, Swiss TXT AG, WAN-IFRA World Association of News Publishers.

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