



PRESS RELEASE

20.05.2014

AFP LAUNCHES INSTAGRAM ACCOUNT

AFP HAS FURTHER BOOSTED ITS PRESENCE ON SOCIAL NETWORKS WITH THE LAUNCH OF AN INSTAGRAM ACCOUNT TO SHOWCASE THE WORK OF ITS PHOTOGRAPHERS.

Fed by a selection of the best photos posted on AFP photographers' personal Instagram accounts as well as pictures from the Agency's daily production, [instagram.com/afpphoto](https://www.instagram.com/afpphoto) offers a special look into the richness and diversity of the work of AFP's photographers.

With its network of 500 photographers whose work is regularly recognised by prestigious international awards, AFP distributes more than 3,000 photographs a day and is well known for its photo coverage and expertise. Multimedia platform [AFP Forum](#) has 40 photo partners whose contribution brings the total offering to around 23 million images. The international photo service, created in 1985, has increased its production sevenfold since the year 2000.

With the launch of this new account, AFP has taken another step in developing its social network presence. The Agency already has Twitter accounts ([@afpr](#), [@AFP](#) and [@AFPphoto](#)) with over 580,800 followers around the world, as well as [Tumblr](#) and [Pinterest](#) accounts and Facebook pages in [French](#) and [English](#) with more than 260,000 friends.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 staff spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

Join us on:



Press contact: Caroline Bulcke - Tel. : +33 (0)1 40 41 81 12 - caroline.bulcke@afp.com