

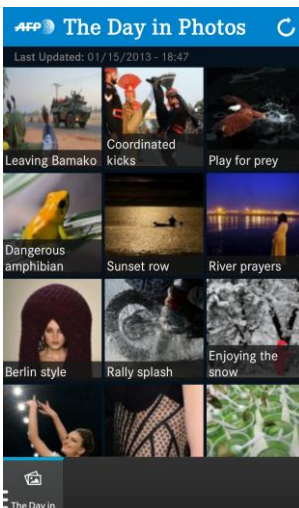


PRESS RELEASE

01.30.2013

AFP LAUNCHES NEWS APP ON BLACKBERRY 10

WITH THE LAUNCH OF RIM'S REDESIGNED BB10 OPERATING SYSTEM, AFP TODAY RELEASED 'AFP NEWS' AN APP SPECIFICALLY DESIGNED TO TAKE ADVANTAGE OF BLACKBERRY'S NEW OS, AS WELL AS THE CAPABILITIES OF BLACKBERRY'S NEW SMARTPHONES.



Users can access news in real-time along with videos and pictures from AFP's global network. 'AFP News' gives information aficionados a broad understanding of the day's most important news from around the world covering topics from top-stories, international, US and Canadian news, to business, health, sports and much more. The app also features 'The day in photos' a visual tour of the most striking images from around the world captured by AFP's award winning photographers.

"We are pleased to leverage BB10 new technology to make our content available to new audiences everywhere via an application that is useful, fast, easy to navigate...and beautiful" said David Millikin, Executive Director for AFP North America. "We know this is going to be a favorite app for anyone using Blackberry's new phones."

Available in English on January 30th, additional languages will be added in subsequent versions. The app is free to download and is available through Blackberry World's new app market <http://appworld.blackberry.com/webstore/content/20177157/>

The BB10 version of 'AFP News' was developed in cooperation with Canadian digital-agency Digiflare.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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