



PRESS RELEASE

05.25.2012

AFP LIVE FROM THE CANNES FILM FESTIVAL ON MAY 27

FROM THE 65TH CANNES FILM FESTIVAL, AFP WILL BROADCAST ON SUNDAY A LIVE VIDEO JUST AFTER THE NAMES OF THE PRIZE-WINNERS HAVE BEEN ANNOUNCED.

As the winners cross a suspended gangway above the Croisette sea-side boulevard, we shall get their first reactions and discuss the films that were entered into the 2012 competition. Videos will be available on [YouTube](#) and [Dailymotion](#) and can also be found on the [afp.com](#) website under the heading "World News".

"This live video once again allows AFP to show off its technical know-how and the ability of its journalists, and will show-case our determination to develop ever-richer cutting-edge videos designed for all of our customers, whatever their line of business," said AFP Chairman and Chief Executive Emmanuel Hoog.

A Live Report the same evening will be released in English, French and Spanish on the websites of clients subscribing to the Online News. This multimedia product will integrate text, pictures, and links to the AFP live video feed.

Throughout the festival, AFP has broadcast on a daily basis four to six videos of one to three minutes in length designed for all platforms (web, TV and mobile). And this year AFP again expanded the team sent to the cinema extravaganza with 25 journalists covering events live in text, photo, video, and graphics.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from wars and conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

Join us on:



Press contact: Maud Forlini - Tel. : +33 (0)1 40 41 81 12 - maud.forlini@afp.com