



PRESS RELEASE

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AFP TEAMS UP WITH QMI AGENCY ON CANADA IMAGES

AGENCE FRANCE-PRESSE (AFP) IS TEAMING UP WITH QMI AGENCY, A DIVISION OF QUEBECOR MEDIA INC (QMI), ONE OF CANADA'S LARGEST MEDIA GROUPS, TO SUPPLY CLIENTS WORLDWIDE WITH QMI AGENCY'S EXTENSIVE CANADIAN NEWS PHOTO COVERAGE.

AFP's clients worldwide will now have access to QMI Agency photos through AFP's ImageForum platform. This agreement reinforces a long-standing partnership between the two entities.

"AFP clients will benefit from QMI Agency's scale and the reach of our Canadian photo network," said Philippe Mercure, QMI Agency Marketing Director. "AFP clients will be able to illustrate the most important events happening in Canada."

"We are very pleased to expand our partnership with QMI Agency and to be able to offer more images from Canada to all our clients worldwide" said David Millikin, Director for AFP North America. "Canada has a special place on the world map and in the heart of many people so they are going to be delighted to have access to this collection".

ImageForum has some 8 million AFP photos and 14 million more from 40 partner newspapers and specialized photo agencies. It is used by thousands of newspapers, magazines, websites, book publishers and others.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

About QMI Agency

QMI Agency is French and English Canada's leading news reference. Powered by an extensive network of news outlets throughout Canada, QMI Agency offers a comprehensive and top quality news coverage and a real time response to its properties and business partners, providing content over a full range of platforms. QMI Agency has offices in Toronto, Ottawa, Montreal and Quebec City.

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