



## PRESS RELEASE

10.25.2012

### SAFIA D'ZIRI APPOINTED AFP CHIEF INFORMATION OFFICER

Safia, 40, holds an advanced DESS degree in information systems engineering from Université Pierre et Marie Curie (Paris 6) and spent seven years as CIO at the *Institut national de l'audiovisuel* along with ten years in management positions at the institute. She was hired as a researcher and web pioneer specialising in the web, media and audiovisual fields to experiment in new web technologies and on-line video. Safia D'Ziri has accompanied the company in its digital transformation with a thorough overhaul of the organisation and governance of its information systems. She participated in steering the back-up and digitisation plan involving over a million hours of radio and television programs and has also managed projects for new offers to the general public (VOD, SVOD and TVOD).

Safia D'Ziri will step into her new position on 2 November.  
She replaces Jean-François Wets.

#### *About AFP*

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from wars and conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

Join us on:



[afp.com](http://afp.com)

**Press contact:** Maud Forlini -Tel. : +33 (0)1 40 41 81 12 - [maud.forlini@afp.com](mailto:maud.forlini@afp.com)