



PRESS RELEASE

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YAHOO! RENEWS AFP CONTRACT

YAHOO! HAS RENEWED ITS TRUST IN AFP TO PROVIDE THE AGENCY'S MULTIMEDIA, PHOTO AND VIDEO CONTENT ACROSS ITS EUROPEAN SITES - YAHOO.FR, YAHOO.DE, YAHOO.ES, YAHOO.CO.UK – AS WELL AS YAHOO.CO.ZA FOR SOUTH AFRICA.

Yahoo! has renewed its subscription to the English, French, Spanish and German versions of AFP's Internet News, an animated turnkey editorial content service - also available in Portuguese, Arabic and Chinese - which features essential news items seven days a week and integrates text, photos, video, graphics and videographics. This AFP product offers more than 120 categories to provide rich, detailed and in-depth coverage of the world's news. More than 1,250 articles - geo-localized and enriched with images and hyperlinks - are published every day, including live, minute-by-minute coverage of foreseen and unforeseen events.

The AFP's best photos will also feature on Yahoo! sites, notably in the form of daily slideshows dedicated to all types of topics – sports, culture, along with politics, economy and offbeat. With its network of 500 photographers, regular winners of the most prestigious international awards, and over 3,000 published photos a day, AFP is a major reference in expertise and photo coverage.

In addition, AFP videos in their original English, French, Spanish and German versions will also enrich the content available on the websites and through the Yahoo! channel. Video is one of AFP's key priorities: with more than 90 report bases across the world producing stories in seven languages (English, French, Portuguese, Spanish, German, Arabic and Polish), AFP's video presence is strong in both world news and feature stories. In September 2010, AFP became the first international news agency to switch to HD 16/9, the highest standard for news images.

About AFP

AFP is a global news agency delivering fast, accurate, in-depth coverage of the events shaping our world from conflicts to politics, sports, entertainment and the latest breakthroughs in health, science and technology. With 2,260 journalists spread across almost every country, AFP covers the world 24 hours a day in six languages. AFP delivers the news in video, text, photos, multimedia and graphics to a wide range of customers including newspapers and magazines, radio and TV channels, web sites and portals, mobile operators, corporate clients as well as public institutions.

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